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STEVEN SPIELBERG REWARDED AT ARTRIBE

SdT rewarded the great director during ARTribe in Los Angeles for his social commitment



Scatola del Tempo, a prestigious Italian company, creator of rotating watch holders, has recently rewarded the director Steven Spielberg, a great protagonist of world cinema, during the ARTribe in Los Angeles, for his enduring commitment aimed at those in need.

ARTribe, an organization of Los Angeles high school students, has committed itself to raising money for worthy causes through events featuring the work of talented high school artists.

Last year's event raised several tens of thousand dollars benefiting the SPIRAL Foundation, a non-profit humanitarian organization which works to improve living conditions and healthcare in the most impoverished areas of central Vietnam and eastern Nepal.

The SPIRAL Foundation also provided in these areas income-generating activities for 1,000 people and has financed over 250 heart and brain tumor surgeries for poor children born with congenital heart disease, and donated over \$100,000 to build the Ilam Clinic in the Himalayan mountains.

Therefore, ARTribe has been held again this year at the Santa Monica Art Studios, its second annual show to raise funds in favor of the SPIRAL Foundation, with a large participation

from the public and from celebrities. Among the latter, Steven Spielberg stood out – once again – for his great availability and generosity.

A top-range director and one of Hollywood's most influential producers, at 61 Spielberg shows and inexhaustible creativity and continues working on movies he considers "personal", such as The Terminal or Munich, as well as works of great commercial success such as Jaws, E.T., the four Indiana Jones installments, The War of the Worlds to mention just a few.

SCATOLA DEL TEMPO

Scatola del Tempo originates at the end of the '80s, thanks to the vision of a collector, Sandro Colarieti, who sought watch holders worthy of the quality of his collection. He decided to create his own, employing expert craftsmen and first-rate materials.

After having produced a small series, for himself and as a homage to his friend, he started receiving commissions from other collectors and from producers. Thus, Scatola del Tempo was born, today appreciated and known worldwide with its very own, special idea of what constitutes a watch case.

In 1990 rotating watch holders saw the light for the first time, designed to guarantee to maintain automatic watches in charge, so as to keep not just the time, but also the date.

Sandro Colarieti then created the IRT model, the prototype for a long series which enjoyed an immediate success, to the point that it was also used by some of the greatest Swiss Houses of Horology. For instance, Patek Philippe has endorsed such devices for its own models for over 15 years. The watch winders are equipped with a high precision micro-motor and controlled by a micro-processor. They can rotate both clockwise and anti-clockwise, keeping any automatic movement within the device in full charge for over a year.

The engines are Swiss produced but the final assembly takes place in Italy, likewise the quality control on finishing materials and the functioning of mechanical parts.

A great heritage has been left behind by Sandro Colarieti as well as a hefty responsibility for the future.

In order to raise its international profile Scatola del Tempo is counting on a series of prestigious events, such as those attended in 2007 for the 50th anniversary of the Festival dei Due Mondi in Spoleto, with the ceremony awarding Andy Garcia, Terry Gilliam and Francis Menotti and the participation of Julia Roberts during the American Cinematheque Award. Meanwhile, in 2008, Scatola has already rewarded George Lucas, Forest Whitaker and now, Steven Spielberg.

SCATOLA DEL TEMPO

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